

# ANNUAL REPORT

## 2019-2020

*Pardada Pardadi Educational Society*





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## VISION

TO FACILITATE THE CREATION OF A SOCIALLY & ECONOMICALLY EMPOWERED  
MODEL FOR RURAL DEVELOPMENT

## MISSION

*RURAL DEVELOPMENT THROUGH EDUCATION, EMPLOYMENT AND  
EMPOWERMENT OF GIRLS & WOMEN*



**MEET OUR LEGAL BOARD MEMBERS**



**Lokender Singh**  
President



**Renuka**  
Secretary



**Santosh Raghu Shetty**  
Treasurer







## ***PPES INC. - SISTER ORGANIZATION OF PPES***

Renu Agarwal

Ena Murphy

Ron Fuchs

Ray Whalen

Bruce Ferguson

Udit Jhalani

Arun Vijaya, MD

Mary Cairns

Grace Coventry

Lucy Howey

Renuka

Neha Jain

Avni Fozdar

Sam Singh

Charlie Sheehan, MD

Brian Gee, MD

***Advisory board PPES INC. USA (PPES INC. REGISTERED UNDER IRS 501)***

***BOARD OF TRUSTEES- UK (PARDADA PARDADI EDUCATIONAL SOCIETY UK) FORMALLY KNOWN AS BETI ( BRING EDUCATION TO INDIA)***

Anima Aggarwal

Emma Horne

Professor Subhash Anand

Superna Malhotra

***TRUSTEES OF PPES INC. CANADA - (POSITIVE AND PROGRESSIVE  
EDUCATIONAL SUPPORT)***

Vinod Gera

Ray Gupta

Amar Bhatia

**FOUNDER'S STATEMENT**

Dear PPES Family,

Going from a dream all these years ago to where we are now has been an achievement. The very rewarding journey of these 20 years became possible only because of all of you.

Our dream has been to make every girl financially independent and live a life of dignity. From a small school with 44 girls to now over 1600 students, we have created an army of changemakers that will inspire the generations of come.

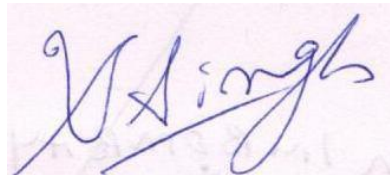
We have always believed in holistic development by incorporating education, health & hygiene, community development, and economic empowerment for rural growth.

PPES has a history of turning every obstacle into opportunities. Even during difficult times of COVID-19, our team along, along with our family and friends across the globe has shown the best example of unbelievable courage and selfless service. From online classes to employing to rural girls, telemedical consultation to



distributing ration kits, we have stood by the community during these distressing times.

I speak for each of our students, teachers, administrators, and volunteers when I extend our most sincere thanks to each of you who have supported PPES through this period of testing times. Let's keep working towards an environment where every girl and woman is free and empowered.



Virendra (Sam) Singh  
Founder, Pardada Pardadi Educational Society

## **FROM THE DESK OF CEO**



*Together we can  
So what if the winds are very harsh  
So what if the waves are very rough  
So what if it is a difficult time  
So what if there is despair and sadness  
We have the hope and strength to:  
Rebuild, recreate and reconstruct  
Together we can  
Together we will*

Dear Pardada Pardadi Family,

Pardada Pardadi Educational Society (PPES) will enter its 21<sup>st</sup> year next year. It seems like yesterday that sitting under a tree Sam and myself use to dream about how PPES should be, how we could we could have the greatest impact for the most underserved and marginalised population of girls and women.

Going down the memory lane I can recall all the tireless contributions and friendship from all of you. Today where PPES stands and what it has achieved, is all because of the trust and support from the 'Pardada Pardadi family'. We will always be thankful to all of you!

There was a time when parents in Anupshahar use to say, '**Why should I send my daughter to school?**' And today they say, '**We must send our daughter to school**'. It is due to the courage and determination of girls and women of Anupshahar that Pardada Pardadi is successfully marching on its mission to build a 'Gender just society'.

There is a lot more to achieve. Today, we want to double the capacity of Pardada Pardadi School so that we can add 1600 more girls to the School and add wings to their dreams. We want to deepen the work we do with women at the grassroots, so that they become economically and socially empowered.

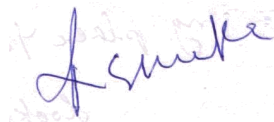
***We are looking forward to your support for making these dreams come true.***

Pardada Pardadi graduates are becoming the 'Change Agents' in the truest sense and in the coming years, we aim to further strengthen our work's quality and outreach. All this, and much more, has only been possible because of you. Thanks for being a very important part of this journey of 20 years!

Today entire world has been badly impacted by COVID 19, Anupshahar too has been badly hit. Thousands of households have lost their source of livelihoods. They have been pushed further into the clutches of poverty. Vulnerability and despair is widely spread. But with your support we will be able to 'rebuild hope' and 'together we can'.

In Gratitude,

**Prelude:**



**COVID 19 Implications.**

The global pandemic named COVID-19 has brought everything to a standstill and left everyone stranded. This pandemic has had huge implications across the world and has affected many of our beneficiaries and the long-term impact of this is unknown. However, we here at PPES believe that together we are stronger and can achieve everything. It has not shaken our resolve to help those in need, to help those who cannot fend for themselves. It has taken us back to our roots on which PPES was founded; to help those less fortunate than ourselves

Due to the lockdown restrictions enforced by the government we had to close the school and reduce many of our operations but that has not deterred our determination to do everything in our power to continue the student's education, supporting the members of the Self-Help Groups and to continue delivering medical aid where we can.

Here's an update of what we are doing to help the PPES community on the ground

- On 8<sup>th</sup> April 2020 U.P. government requested the help of PPES to set up a quarantine centre to house 250 individuals. In response, we have opened our campus to house them. Local police, administration, and government medical



team are on site. Till now, 750 virus affected individuals have been quarantined in the building. The building has now been vacated and disinfected after all occupants left.

- We have established a hotline service, which is a toll-free number available for consultation on issues related to problems arising due to the lockdown. Food requirements, medical attention, domestic violence, income-generating opportunities and relief assistance. Ten college graduates of PPES are managing this hotline service.
- We have delivered food and hygiene kits and dry rations to 850 plus families who are most severely impacted by the lockdown and have lost their livelihoods.
- We are working with our self-help group women during the current phase by making face masks at IVillage. This is generating employment for 200 women.
- We are providing regular SMS service, disseminating up-to-date and relevant information. This has become a very important tool for awareness of COVID- 19.
- We continue our Tele-medical consultations as needed.

Our COVID relief work spans across 120 villages and a population of 150,000. PPES has launched a campaign '**Sustaining Hope During COVID-19**' to support the rural community of Anupshahar.

## **EXPRESSIONS BY PPES GIRLS**



**THE FORGOTTEN GIRL CHILD THE NEED**

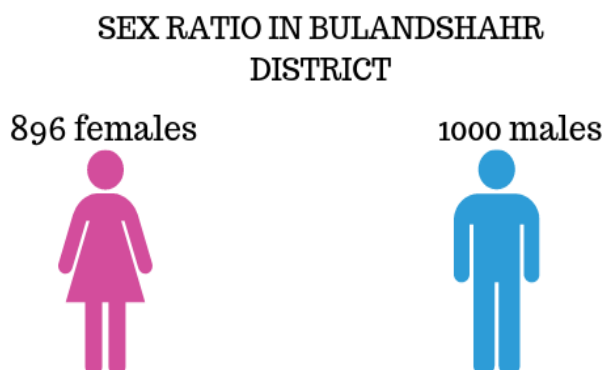


Female children especially in the rural context are considered an economic and social burden. Forgotten and uneducated, they are forever dependent upon their husbands or male family members for their livelihood. This leads to a cycle of repression, abuse, and neglect that can only be broken with the self-reliance and enlightenment that education brings.

### **PROBLEM STATEMENT IN THE PROJECT AREA**

Our geographical area of operation is notorious for being highly patriarchal which has a direct correlation on the opportunity of girls and young women to access education. Girls are seen as a burden on the family and investing in their education is treated as a lesser priority. In case of a resource crunch, girls are the deprived section in the family structure where their needs are often not met at all. In most villages of Western Uttar Pradesh, girls aged 14 and above do not go to school due to persisting rural gender stereotypes such as girls would get married into another household and eventually won't contribute to the household! According to the ASER report, they lack the expected learning levels as well. According to NCRB, crime against women in the Uttar Pradesh region is highest in India. These gender-based crimes are also a direct result of lack of education and awareness.

Pardada Pardadi Educational Society begun working in 2000 with an aim of addressing these issues in the rural areas of Anupshahar. Virendra 'Sam' Singh, retired President and Managing Director of DuPont South Asia established the society with the belief that only Holistic Education can bring about the societal change.



DROPOUT RATES OF GIRLS IN UTTAR  
PRADESH

22.2%  
before Class 5

51.3%  
before Class 8



Our

LITERACY RATE IN BULANDSHAHR  
DISTRICT

55.57%

80.93%



education programme aims to address the above-mentioned problem in order to ensure that the girls and women of Anupshahar are not just educated but are financially independent and socially empowered individuals who can stand up for their rights and needs. Since 2000, PPES has been working for holistic rural development through social and economic empowerment of women and girls in Western Uttar Pradesh. PPES provides free education, job opportunities, healthcare, and livelihood enhancement for girls and women from the marginalized sections of society and enables them to break out of the cycle of poverty.

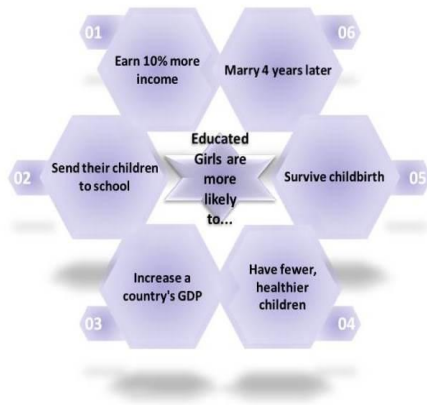
### **OUR MANTRA FOR HOLISTIC RURAL DEVELOPMENT**

1. Economic Empowerment
2. Education
3. Health and Hygiene
4. Community development



## RIPPLE EFFECT OF EDUCATION ON RURAL GIRL.

### THEY ARE MORE LIKELY TO:



1. Earn 10% more
2. Send their children to school
3. Increase a country's GDP.
4. Have fewer healthier children
5. Survive childbirth
6. Marry 4 years later





## Rising up

### CASE STORY



My Name is Sheela Devi. I am 55 years old and have 4 sons and 3 daughters. And among all 7 children except 1 all are married. She lives in Lodhai which is a village in Anupshahar, Bulandshahar, UP. Through very hard work they earn money to have food and give a primary education to children. There is no saving for an emergency. When her family needs some money in an emergency, they go to a pawnbroker to lend them money and give any personal assets and have to give a valid reason for taking money. But sometimes the things are like secrets that can't be told to any

outsider. She says, "She never came out from her home to out of her village before joining of SHG group.

Through the PPES community development division, I came to know about the benefits of Self-Help Groups (SHGs) and with their support an SHG was formed in our village. She said, "joining the group was the first decision that I took by not informing my family, and that resulted in a positive and good manner."

She was able to help her husband by arranging money herself instead of going to the pawnbroker in the recent past. They were able to buy a new tractor for farming as well. Now she is feeling very happy and satisfied that being an uneducated and unemployed person she is also contributing her hand to contribute her family expenses.

The support I received has now created a reliable source of income for me and I can dream of a better future for my grandchildren.

## **IMPACT OF PPES SINCE ITS INCEPTION**

- **4000** admissions since 2000 from those sections of society where the overall school enrolment rate is between 10-26%.
- **306** girls graduated from PPES School.
- **121** number of villages and almost **100000** community members are directly or indirectly benefitted by the holistic rural development programs of PPES.
- **522** girls completed grade 10<sup>th</sup> and **232** girls completed grade 12<sup>th</sup>.
- **129** girls enrolled in higher studies and other professional courses.
- **116** PPES graduates employed in jobs.
- **121** villages outreached under Community Development Division.
- **504** Self-Help groups.
- **5431** number of women in the Self-Help Groups.
- **90** women employed in Production Centre.
- Milk collection centre with Mother Dairy in **2** villages leading to an average saving of **INR 1200** per day.
- **92** individual toilets and community toilets in 1 village.



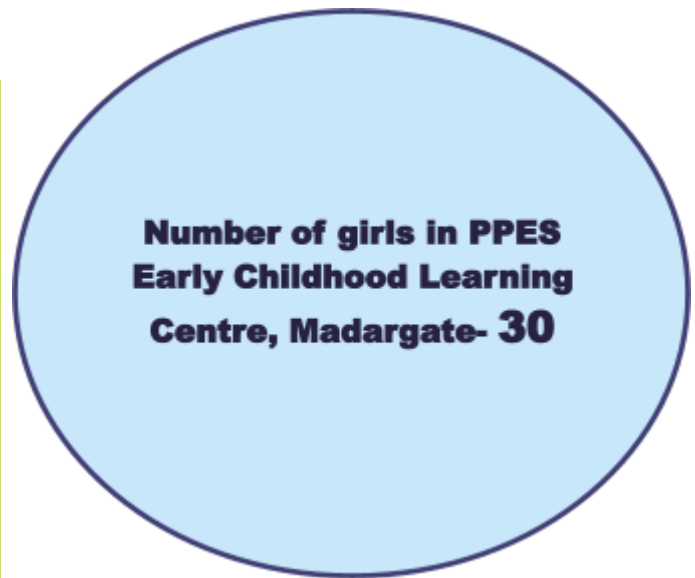
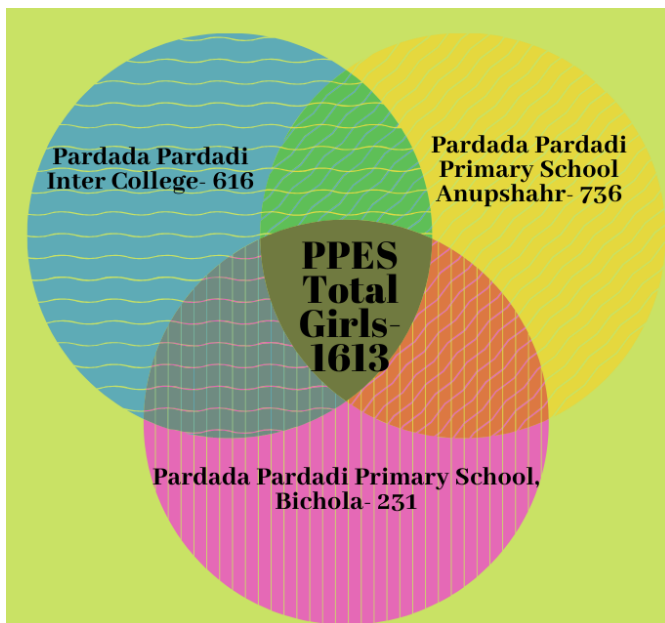
# 1. EDUCATION PROGRAM



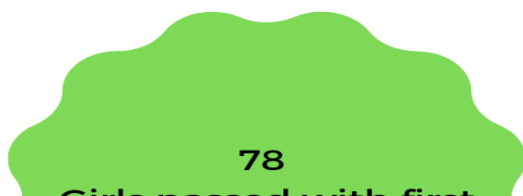
Holistic, free-of-cost education for girls from marginalized communities in the villages of Anupshahar remains at the core of PPES's interventions. By the end of

the reporting period, PPES had been providing regular education to almost 1600 girls from 80 villages in Anupshahar.

*Total strength of Pardada Pardadi Schools during the academic year 2019 - 2020*



**1.1: Academic Achievements.**



The academic year was eventful with many achievements' despite of the COVID-19 Pandemic. including 100% pass percentage in class 10<sup>th</sup> and 12<sup>th</sup> Board Examination, the opening of PPES NTTF Centre and the PPES Early Childhood Learning Centre and many more. Average attendance increased nearly by 60%, besides an overall increase in the average class performance in all the academic subjects. Bringing laurels to the School, PPES girls are excelling in sports breaking all stereotypes!

**CLASS 12<sup>th</sup> UP BOARD EXAMINATION**



**Laltesh topped in school  
with 80%**



**Surekha topped in school  
with 77.6%**



**Priyanka topped in  
school with 77.4%**

**CLASS 10<sup>th</sup> UP BOARD EXAMINATION**

**Kanika and Sheetal  
topped the school with  
86.17%**





**Tabassum topped the school with 86.8%**

**Ishrat topped the school with 83.8%**

- The first Batch of Pardada Pardadi NTTF Centre: In the first batch, 13 girls completed the CPCA (Certificate Program in Computer Applications) program in June.
- Construction of a new school block with five Smart IT-enabled classrooms is underway. The new block will have five SMART labs (Three Science labs, one English curriculum lab and one Maths lab)
- Construction of PPES E-Learning resource Centre in Delhi office has been completed and setting up of the centre is underway. It will offer virtual classes of English and Mathematics six days a week for class 6<sup>th</sup> to 9<sup>th</sup>.
- In September 2019, Pardada Pardadi School has been ranked 1<sup>st</sup> in Bulandshahar District and more impressively 10<sup>th</sup> in Uttar Pradesh, under the Girls Day Boarding category. This award has been bestowed upon us by India's renowned Education World India School Rankings 2019-2020.
- A new School Block was inaugurated on the 2<sup>nd</sup> November 2019. The new Block has six SMART IT-enabled classrooms for class 9 to class 12 and two SMART labs for Biology and Physics. The new block caters to more than 300 students and has helped in minimizing the congestion that the school faces.
- Setting up of PPES E-Learning resource Centre in Delhi office has been completed. Classes have already started. It offers virtual classes of English and Mathematics six days a week to students from class 6 to 9.
- On the occasion of the Children's Day 2019, PPES girls and other PPES family members were invited by the Vice President's Office for an interactive session with honourable Vice President of India.
- The 6<sup>th</sup> edition of Pardada Pardadi Rural half marathon was successfully hosted. The highlight of this year's Marathon was the participation of more than 140 Self-Help-Group members who ran in sarees to spread the message that running or sports is not a male domain and women's gender or her attire is not a barrier in excelling in sports.

- The Student attendance rate has been improving over the years. During the period of April 2019-March 2020, the overall attendance rate was 90.12% in all the four Pardada Pardadi Schools. The new academic session starts in the month of April and at the beginning of every academic session we always witness some dropouts.

### **PPES School Annual Day**

On 8<sup>th</sup> February 2020, PPES School celebrated the 71<sup>st</sup> Republic Day and 20<sup>th</sup> School Annual Day. The event featured a variety of cultural programmes by PPES students. A special choir of Senior students sang on the theme of 'Unity in Diversity'. A musical play by primary section girls enthralled the audience giving a message of child labour. Another dance performance by the primary section too



enthralled the audience that gave the message of sanitation & personal hygiene. Senior girls presented a synchronized dance that spoke about increasing sexual assaults & violence against women and girls. Senior girls also presented a play 'Gandhi Ji' that summarised Mahatma Gandhi's journey from South Africa to Quit India Movement with non-violence. School

achievers were also awarded on the event. Hundreds of parents and almost a hundred SHG women attended the day making it a grand success.

### **1.2: Sports Achievements.**

At PPES each girl's hidden talent is identified, and she is mentored and trained to excel in her field. We focus on providing support for sports and physical activity that act as catalyst for social empowerment and advancement of women's rights. Breaking societal myths that label sports as a male domain, today our girls are proving these stereotypes wrong. PPES girls are emerging as excellent sports women in the region and bringing laurels to the school. During the academic year PPES girls participated and won several sports tournament.

### **State Level Sports Stars**

- On 6<sup>th</sup> September ten students participated in kho-kho competition held in Baghpat.

- On 6<sup>th</sup> September eight students participated in Commissioner level badminton and table tennis championship held in Ghaziabad.
- On 11<sup>th</sup> September 13 students participated in district level cricket tournament in Aurangabad.
- Three students participated in state level Badminton and table tennis championship held in Hardoi in September.
- 40 PPES girls participated in Yashoda Half Marathon, Noida for the cause of Heart Health on 16<sup>th</sup> September 2019. All the girls enthusiastically ran for the marathon.
- PPES girls kept their winning streak alive and adding more laurels to the school where Sakshi came first and Bulbul came third in 10 km run. Sudha, Bharti and Chanchal came first, second and third respectively in the 5 KM run.
- On 2<sup>nd</sup> September, nine students participated in District level competition of Badminton & Table tennis in Narora
- In October, four students Deepika, Minakshi, Bharti and Shalu attended a Basketball training camp in Dribble Academy Noida.
- In November, PPES star Basketball players Deepika, Minakshi, Bharti and Shalu participated in another Basketball tournament held in JVM School, Anupshahar.
- From the 13<sup>th</sup> to 15<sup>th</sup> October 2019 two students attended a sports camp preparing youth athletes for National Games.
- Four PPES sportswomen dominated Commissioner level Track and Field meet held in Hapur from the 21<sup>st</sup> to 23<sup>rd</sup> October 2019.
- Mamta, a student of class 8 is selected for U14 Indian Women Basketball team. Mamta and Deepika, another class 8 student participated in U14 National School Basketball league representing Uttar Pradesh and Mamta's excellent performance in the School Games sealed her spot for the National team.



### Commissionary Level Junior Kabaddi Competition

Four of our girls are selected for Commissionary Level Junior Kabaddi competition and three girls are selected for senior level competition. They represented District Bulandshahar.

### PPES Rural Half-Marathon 2019 / 'Beti Bachao, Beti Padhao' - Run for the cause of Girl Child

In spite of the wintry early December morning and in presence of Yoga and Wellness expert Tanya Agarwal was our honourable Chief Guest for the flag off ceremony, more than 3000 runners assembled at Pardada Pardadi School for the 6<sup>th</sup> PPES Rural Half Marathon. Nothing could deter the spirit of our passionate runners and this year the marathon has witnessed more participants than the previous years. The highlight of this year's Marathon is participation of more than **140 Self-Help-Group members who ran in sarees** to spread the message that running or sports is not a male domain and women's gender or her attire is not a barrier in excelling in sports.

## 1.3: Life Skills

### Connecting with Nature

On 5th June Environment day is celebrated at PPES School. Going green and creating love for nature is a core component of PPES philosophy. The 'PPES Tree Program' is a unique approach that aims to create love and respect amongst PPES girls for the environment, and they learn it from the very first day of their school. Under this program, more than 3000 trees have





been planted in the school since 2000. Today the saplings have turned into mature trees and giving green coverage to the school.



### **International Yoga Day**

On 22nd June, international Yoga Day was observed at PPES School. Almost 550 girls participated and demonstrated various yogic Asanas and Kriyas. The yoga day celebration was covered by various local and national newspapers. At PPES School, Yoga is

taught as a core co-curricular subject as it gives the perfect building blocks for healthy development. Yoga is also emerging as an alternative career option, and thirteen PPES graduates have chosen it as their career path. Nine girls have already completed their Yoga Therapy courses, and four are pursuing BSc. Yoga.



### **Life through the lens of mythology**

Veteran Rotarian and educationist Adesh Poddar conducted four special story narration sessions with PPES senior girls to discuss various issues like 'Art of Giving' and 'Gender Stereotypes' to name a few. Through the stories of 'Shiva and Sati' and legends of Karna the sessions made our young girls question the gender stereotypes prevalent even in those times, and why giving back to the society is an art. In the interactive session girls were asked to give their own interpretation of



the stories. Most girls shared experiences related to the mythological tales and discussed why these ancient tales are still relevant today.

#### *Awareness program for child safety and sexual harassment*

A training session was organized in PPES by UP Government for spreading awareness regarding child safety and sexual harassment. Woman Police Officers of nearby Police Stations were invited to run the training and impart their knowledge. During the event, the trainers encouraged the girls to immediately speak up against any kind of harassment without fear and not to tolerate it in silently. UP Police's dedicated Women Power Line number was shared with them for any emergency. The session ended with a group discussion on several aspects like eve-teasing, child abuse, sexual assault.

#### *Psychoeducational transformation program*

Many mental health issues begin during the school years, so it is logical that mental health education should be a part of the curriculum. Believing in this, several training workshops have been organised for PPES girls during this quarter. The workshop helps students to reflect on their behavioural patterns, learn new ways to confront problems and increase their self-esteem.

#### *Training Program for sexual Harassment at the workplace*

Sexual harassment at a workplace is considered a violation of women's right to equality, life, and liberty. It creates an insecure and hostile work environment, which discourage women's participation in work, thereby adversely affecting their social and economic empowerment and the goal of inclusive growth. With this idea, two PPES teachers attended the training session on 'Sexual Harassment at Workplace' in Delhi, who further took experience sharing sessions with other teachers in the school.

### *1.4: Capacity Building*

#### *Training of the girls by Genpact*

Genpact train the girls through activities and hands on learning and real-world situations, it goes beyond the textbooks and classrooms of the school. It creates an awareness of the various gender issues and help the girls to understand them. This year the learning was done through role play where the Genpact volunteers and PPES girls were all involved. They focused on and highlighted the importance

of conflict resolution that the students could relate to. The focus of these sessions was to encourage the girls to speak up against injustices, to be the peace maker in family discussions, and to challenge the patriarchal mindset all whilst been respectful of traditions. It is only with proper and respectful dialogue with the elders that our students can bring around a positive change to age old beliefs and mindsets. Throughout their lives our girls face tremendous barriers to completing their education and following a path of their choosing be it parental or societal pressures.

#### **Genpact Mentorship Program:**

Genpact's Phase V Gurugram office played hosts to 16 PPES girls for a day long workshop session under 'Yugdrishta' Genpact Corporate Mentorship Program. 'Yugdrishta' is an online mentoring program where PPES girls pursuing higher education are being mentored by senior women leaders from Genpact. In the workshop girls were able to meet with their mentor's face to face, after having spent months interacting with them over the phone.

The batch visiting Genpact Office have completed their grade XII and currently pursuing diplomas in General Nursing and Midwifery (GNM) and a few are being trained as laboratory technicians. Dr. Smita conducted a session on career opportunities in GNM, a motivational talk was delivered by Anandi Thyagarajan, lead, BCM Analytics, a job readiness and refinement session were conducted by Swati Tripathi, another session on wellness and wellbeing was led by Mahima Sharma. PPES girls had a fruitful day where they had fun as well as gained knowledge on many important topics.

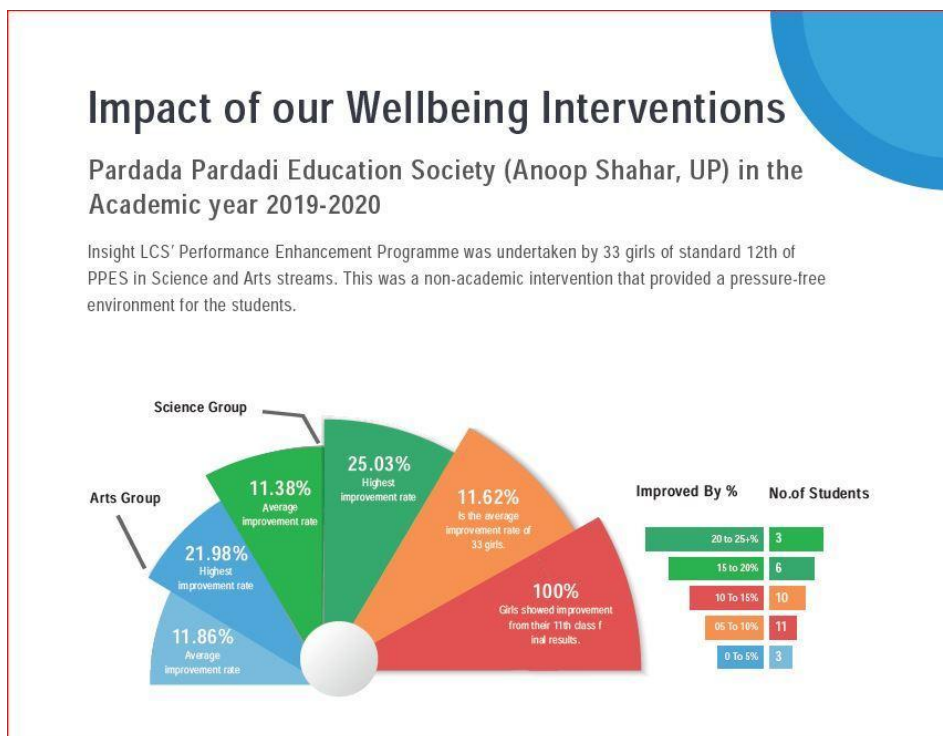
#### **Capacity building of PPES girls**

We start the counselling of the students from class 10th onwards and after their completion of schooling, a regular career counselling session is held to help them choose the right career of their choice. Since these rural girls are largely dependent on their family's decision to send them for higher education, thereby we provide counselling to the family as well. These counselling sessions help them clear their doubts about their choice of career and the employment opportunities after it.

#### **Non-Academic intervention: 'There is nothing that you cannot do'**

In order to help our young students realize their true potential without getting into the rat race, Anupam Srivastava - Director of Insight Life Coaching Services and a volunteer at Pardada Pardadi Educational Society - came up with a programme titled 'There Is Nothing You Cannot Do'. "The underlying philosophy of this programme is the reality that all children are born intelligent and they have all that it takes to be successful, every time, in whatever they choose to do in life. It helps them unfold and rediscover their innate personalities which are redolent with divine strength, power and potential," he says. This programme encourages the students to still aim to secure higher percentages but only to prove to themselves that they can do whatever they put their minds to. With this aim, this non-academic intervention was started in the academic year 2019-20. 33 girls from science and humanities streams (standard 12<sup>th</sup>) participated in this 20-week programme that focussed on making them realize their own infinite potential in a pressure-free environment.

There was a 100% improvement rate in the year-end academic result, i.e., their board exam result; 11.62% was the average improvement rate. While the highest improvement rate in the science stream was 25.03%, it was 21.98% in the humanities stream.



Buoyed by this extremely promising and positive outcome, Insight LCS started the second batch of this programme for 53 girl students for the academic year 2020-2021 for class 12<sup>th</sup> students.



Immensely excited by the results, the academic team is now considering rolling out this programme for students of classes 9<sup>th</sup> to 12<sup>th</sup> standard for the academic year 2021-2022. This would also include training teachers on the skills and techniques of the programme so that they are able to lend support to the students as well as are ready to take over its implementation in the years to come.

### **1.5: Higher Education.**

*Education empowers one to change predetermined destiny, Pooja*



Pooja completed her class 12<sup>th</sup> from Pardada Pardadi School in the year 2019. Meritorious Pooja got a chance to join HCL's one-year Early Career Training Program. She has completed her classroom training and will soon begin with her on the job training program and after completing her on job training, she will be a permanent employee of HCL in August 2020.

Pooja had come from a poverty-stricken family; her father, Mr. Kuber Sharma is a shopkeeper

with annual income of 42,000INR. Her mother Brajesh Devi is a housewife. Pooja is the eldest of the family and she has three younger siblings and all them are studying.

Pooja joined Pardada Pardadi in year 2012. She was admitted in 5<sup>th</sup> class. She scored 1<sup>st</sup> position in school in her class 12<sup>th</sup> Board exam by scoring 77%. Both Pooja and her parents are grateful to Pardada Pardadi Education society for providing her with the best possible education and preparing her for the future. Pooja believes that it is because of Pardada Pardadi Education society she could complete her education and join HCL's training program despite financial and social challenges destined in her life since her birth.

She is grateful to Pardada Pardadi Education society for providing holistic education that not only covered academic subjects but also inculcated knowledge of life skills which transforms the rural girls into better and confident young women.

Despite being a Hindi medium school, Pardada Pardadi takes utmost care of Spoken English skills and students get an opportunity to learn English by activity method in the English Lab.

Pooja had proved that financial or social difficulties can never stop the one, who is determined to change their predetermined destiny.

Her mother expresses her sincere gratitude to everyone who has helped her daughter in believing her dreams and thereby established her wings.

*She says, "We are grateful to the School for providing such excellent education to our girls. Today Pooja's younger cousins are following her footsteps and doing well in their examinations and they also hope to be like her one day."*

### **Impact numbers**

The current number of students pursuing higher studies: **102**

Number of students cleared professional/technical higher studies: **102**

Number of students completed a Bachelor degree from college: **119**

Number of students working: **114**

Number of students looking for jobs: **5**

Number of students into entrepreneurship/business: **10**

### *Bridging Academics with professional mentorship programs.*

To be successful in today's ever-changing business environment, students need to get the right mentorship for future success. It becomes even more imperative to provide the right exposure and mentorship to PPES girls so that they can bridge the rural-urban gap and compete in the highly competitive professional world.



Having the guidance, encouragement, and support of good mentors has provided our girls with a broad range of personal and professional benefits.

### *Genpact Mentorship Program*

Genpact's Phase V Gurugram office played hosts to 16 PPES girls for a day-long workshop session on 26<sup>th</sup> February 2020. The workshop was punctuated with sessions on personality development, mock interviews, self-defence and women empowerment. In the workshop, girls were able to meet with their mentor's face to face, after having spent months interacting with them over the phone. The self-defence session was conducted by Gurugram Police and an interactive session on how to build a profile on LinkedIn was taken by the recruitment team of Genpact.

### *Ernst and Young (E & Y) Mentorship Program*

PPES runs a one-year mentorship program- '**Ripple Effect**' with E& Y. Under the program, the mentoring workshop was organized on 28<sup>th</sup> February 2020, where 25 girls from the 11<sup>th</sup> class participated. The workshop was addressed by the head of the mentorship program, Ms. Vineeta Raghuvanshi. The workshop started with an orientation followed by a mentor-mentee meet.



## 2. COMMUNITY DEVELOPMENT DIVISION.

### Community Health & Hygiene Initiative

The highlight of Community Development Division during the year was launching of Community Health and Education Initiative (CHEI) an innovative Health Awareness Program, conceptualized for Self Help Group members and communities. This initiative will continue over the next 5 years in phases. Second phase of Community Health & Education Initiative was successfully completed in all the selected 20 villages of Anupshahar, Debai and Danpur block.

Through this initiative, PPES aims to create awareness among the SHG members, and Swyasthya Sakhis, volunteers from the community who are trained to conduct the further training sessions for the communities. Almost 2700+ community members including the SHG women were benefited, directly and indirectly, from this initiative.

The objective of the CHEI initiative is to create awareness among the villagers on numerous health issues, starting out with four important health topics: Diarrhoea, Hygiene and Sanitation, Wound Care and CPR. The purpose of the program is to increase their knowledge on these health topics through training sessions that include power point presentations, hand out and hands on exercises.



The community development wing of PPES aims at community mobilization through planned interventions which facilitate economic and social development. Since PPES works through girls and women, all

its community development initiatives also work through the women of the community.

The self-help group initiated in 2012 has grown at an amazing rate in these six years. It works towards mobilizing the women from rural villages into groups which empower them socially and economically through mutual help. The programme thrives with Unity, Integrity and Discipline (एकता, ईमानदारी और अनुशासन) as its core values.

### **Happiness on Wheels- Healthcare on the doorstep for over 5000 families**

Access to basic healthcare is a human right, but due to lack of proper infrastructure, shortage of qualified medical practitioners, and no access to basic medicines, this human right is not accessible to 60% of the population in India, especially girls and women from underserved families.

Therefore, to provide access to basic healthcare to 5000 women and their families in the community development program, PPES has launched the mobile Medical Van on 6<sup>th</sup> March 2020.

The mobile medical van is fully equipped to deliver basic healthcare and medicine to our beneficiaries. It serves as a stepping-stone between clinic and community, the Medical Mobile Van will further benefit and educate our beneficiaries on sanitation practices, thus improving their overall health. We are grateful to all the donors and partners who supported us to achieve this milestone.

### Impacts made during the year

Total No. of women part of Milk Collection unit: **75**

Total Saving accounts opened: **195**

Number of SHGs that received Revolving Fund: **140 SHGs**

Number of SHGs that received Cash Credit Loans: **112 SHG** Credit Loans: **112 SHG**



Lalita is a 35-year-old lady, belongs to Kumraua village (Anupshahar, Bulandshahar). She has studied up to 10<sup>th</sup> standard and she could not continue her study because she was married at a young age, she wanted to continue her study but at that time she could not be able because her family condition was not good. Now She is the mother of 2 children, one boy and one girl.

She lives in a joint family. There was always a quarrel between family members because of living in a joint family, the main cause of the quarrel was 'poor

financial condition', because her family size was sizable and the income was not reflected proportionally. Her husband works as a driver. Even she did not have enough money to pay children's school fees, sometimes she would borrow money from local moneylender for fees, where she paid higher rate of interest (50 to 60%). She was not able to fulfil even the smallest needs of her children, because of that she always kept upset. And for this reason, there was also a quarrel with her husband. She wanted to make her children successful and she always kept thinking about them.

One day she heard about the self-help group from the women of her village. She also expressed the desire to form a group. Gradually, savings started taking place in group and people began to borrow from the group as per their requirements. Lalita borrowed Rs. 5,000 from her group for the first time for her husband on minimum rate of interest (Only 24% annually), with that money, her husband bought a paper plate making machine and started a small business, her husband is earning minimum Rs 250- 300 per day.

Today, she is able to fulfil the needs of her children and the quarrels in the house have started to decrease, which is possible only after joining the group. Now she does not have to spread her hands in front of anyone else; she is able to fulfil her family needs. After being part of the group, she has been happy in her life.

She explains that:

***“Phele hume ek ek paise ke liye tarasna padta tha aur aaj humare khud ke itne kaam hai, ye sab samhu ki badolad hai”***

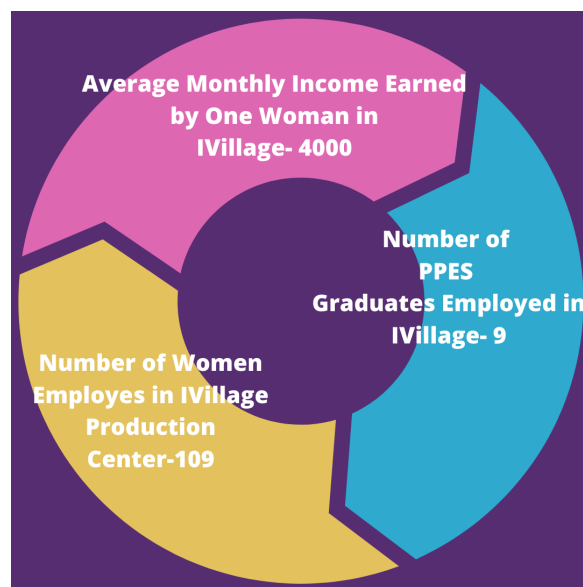


### 3. ECONOMIC EMPOWERMENT UNIT: IVILLAGE



Unemployment, lack of economic opportunity and lack of appropriate training lie at the core of poverty. For the poor, labour is often the only asset available to improve well-being. Creating productive employment opportunities is essential for reducing poverty and achieving sustainable economic and social development, and for providing income security and empowerment especially to rural women and girls.

PPES' partner organisation iVillage, a social enterprise, creates sustainable job opportunities at the production centre, for the rural girls and women of Anupshahar, iVillage also finds a market to sell the products manufactured in the economic empowerment wing, ensuring steady income generation. Mostly unskilled and semi-skilled women are given on-the-job training and develop into skilled workers who go on to create quality products. The women and girls employed at the production unit are given their due wages even when they are undergoing training. The 'Economic Empowerment Unit' is a blessing to hundreds of rural women and girls from rural Anupshahar, as they are gainfully employed without having to relocate to bigger cities.



#### 3.1: Production of substantiable, eco-friendly face masks



Anupshahar is a small rural town in Uttar Pradesh and hence does not have any access to surgical masks, which would have helped in the prevention of diseases.

Since the village did not have any access to these face masks, iVillage decided to pause production at iVillage, and handcraft the masks for the protection. They may not be as effective as surgical masks, but in a village where there is no access to any kind of protection, they are the next best option.

These cloth masks are sustainable, eco- friendly, and doctor approved and the colours and patterns don't make you feel like you're living in panic all the time!

It is an initiative towards making the best out of the situation, whilst making sure the women and their families stay safe.

### ***3.2: Spreading happiness- celebrating birthdays of women working in iVillage***

Most women in the village have grown up without ever celebrating their birthday. The culture of celebrating birthdays is missing in the rural community, and iVillage wanted to fill that gap! Birthdays of all women working at iVillage are celebrated in the production centre. The first time we celebrated their birthdays, we gifted each one of them a small gift hamper of makeup products, which was met with abundant love and excitement! Their priorities being elsewhere, they save their money for vital expenses. We wanted to give them this opportunity to celebrate themselves and their womanhood.

### ***3.3: A Healthy society is a happy society***

Access to safe, clean water and hygiene sanitation is a basic human right. But, sadly, it is still a privilege for many people, especially in rural areas. To facilitate access to safe drinking water and distribution of sanitary products for target communities and address the high incidence of water-borne diseases in the drought-affected area, iVillage has taken up the following initiatives:

- Distribution of 2 packets of sanitary pads to each woman working in the iVillage workstation

- Installation of four water filters in IVillage workstation
- Distribution of 100 portable water bottles and filters by LifeStraw.

## **4. HEALTH AND HYGIENE: PRANA HEALTH CENTRE.**



PPES's commitment to creating an enabling rural environment forms the basis of our health and hygiene project in Anupshahar. Initially PPES Health & Hygiene vertical began in 2012 as student health centre facility.

PPES in its endeavour to

reach out to more community members with reliable and affordable healthcare has expanded, and a health clinic 'Prana' was initiated in 2016. This has opened opportunities for all to avail quality diagnoses, medicines, check-ups and advices at nominal charge and would also bring the women of the families forward. Today PPES Health & Hygiene vertical is reaching out to the communities at large through various initiatives.

PPES aims to see Anupshahar as developed society. Hence, our primary concern is to make the present generation of PPES girls healthy and educating them on preventative healthcare. Most of the girls studying in PPES School are first-generation learners and through them, we are securing the future of the generations to come. All 1600 PPES girls are directly benefitted by PPES's innovative Health & Hygiene Awareness Program. PPES regularly conducts practical classes on Health & hygiene issues, emergency medical care and first aid. Other than the health classes, and annual health & eye check-ups, PPES also routinely organizes workshops, trainings, campaigns for the girls facilitated by health professionals.

### **4.1: Health Campaigns**

Mahatma Gandhi famously said, "Be the change you want to be." At PPES, rural girls are taught to be the change makers and are encouraged to actively participate in different community health campaigns, which is a part of the preventive healthcare mission of PPES.

For the first time, the BMI of PPES girls are reviewed, and underweight girls are identified. 240 girls are identified as underweight out of the total 1589. All the girls are also screened for anaemia.

On 2nd October, a health camp was conducted to investigate the girls who were found to be Anaemic. The camp was conducted by Dr. Sonia Gera, a Paediatrician and a long-term associate of PPES and four doctors from Aligarh Muslim University Medical College.

On 12 October, another health camp was organized by Dr. Rajesh Dhir and a team of Doctors from Government Multi Specialty Hospital, Chandigarh. In this camp, all the PPES girls were vaccinated against Hepatitis B.

### **4.2: Heath Class**

Student Health Education is one of the most important components of PPES's Health & hygiene program. This compulsory class is conducted for all the students studying in Class 6 to 12. The Health Classes cover topics like First Aid, Bleeding, Abdominal Pain, Menstruation, CPR (Cardiopulmonary Resuscitation), Nutrition, Personal Hygiene, Wound Care, Vitamin Deficiency, Handwashing and Fever.



Born on 8th April 2006, Dolly is currently studying in class 9 at PPES. She comes to school by bicycle every day. Dolly loves Math and wants to become a bank manager when she grows up. She loves playing sports and is very good at playing Cricket. Dolly's mother, Suneeta is a housewife and her father, Kuverpal Singh earns his living as a labour. Their

annual family income is INR Rs. 40000 and they belong to the village Karanpur. She has 4 sisters and 1 brother; her brother is self-depended and all of others are studying. Dolly's father studied till class 10th and mother never went to school.



Dolly took treatment for TB in Anupshahar government hospital. Started treatment-Anti tuberculin drugs from 9th May 2019 till November 2019.

# PRINT MEDIA

Dainik Jagran, Hindustan, Vidhan Kesari, Amar Ujala and many other leading dailies of Uttar Pradesh covered the news of Education World School ranking award given to Pardada Pardadi School.

Many leading Hindi dailies published stories of PPES girls' excellent performance in sports. One of the major articles was about Deepika, who got selected for the national basketball camp.

**पढ़ाई में परदादा, परदादी को पहला स्थान**

जयपुर, राजस्थान, बुधवार को आयोजित किए गए 70वां एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

**परदादा-परदादी स्कूल का 70वां स्थान**

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

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**दीपिका ने किया प्रतिनिधित्व**

राष्ट्रीय स्तर पर आयोजित किए गए नेशनल बस्केटबॉल चैंपियनशिप में परदादा-परदादी की टीम का प्रतिनिधित्व दीपिका ने किया।

राष्ट्रीय स्तर पर आयोजित किए गए नेशनल बस्केटबॉल चैंपियनशिप में परदादा-परदादी की टीम का प्रतिनिधित्व दीपिका ने किया।

**बैडमिंटन में परदादा-परदादी ने मारी बाजी**

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी ने बैडमिंटन में पहला स्थान जीता।

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी ने बैडमिंटन में पहला स्थान जीता।

**परदादा-परदादी स्कूल को मिली 70वीं रैंक**

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

**परदादा-परदादी स्कूल ने पाया देश में 70वां स्थान**

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

**बैडमिंटन में पीपीआईसी का दबदबा**

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी ने बैडमिंटन में पहला स्थान जीता।

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी ने बैडमिंटन में पहला स्थान जीता।

**बैडमिंटन में परदादा-परदादी ने मारी बाजी**

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी ने बैडमिंटन में पहला स्थान जीता।

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**मैराथन रन फॉर हार्ट में पीपीआईसी का रहा दबदबा**

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

**बैडमिंटन प्रतियोगिता में परदादा-परदादी को पहला स्थान**

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

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**140 saree-clad women run for girls' education**

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

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**बेटी बचाओ, बेटी पढ़ाओ का संदेश लेकर दोड़ें हजारों धाक**

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

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**बेटियों की शिक्षा के लिए दिल्ली में अनूठी साड़ी दौड़ होगी**

एडुकेशन वर्ल्ड स्कूल गिरल्स डाय स्कूल अवार्ड्स में परदादा-परदादी को पहला स्थान मिला।

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## DIGITAL MEDIA



'Vice President interacts with students on the occasion of Children's Day'. **Rajya Sabha.**



'Pardada Pardadi Half Marathon': 140 saree-clad women run for the cause of girl child's education. **Hindustan Times.**  
Media coverage of 6th PPES Run in India's leading Hindi Daily **Dainik Jagran**.



**Coverage of PPES Saree Run L**  
Saree Run: Delhi to Witness Six



Two decades of promoting girl's education in a village; Meet Virendra 'Sam' Singh. **Cross Barriers.**



**Women out running. The Hindu.**

## **RECOGNITION**

### GUIDESTAR INDIA PLATINUM TRANSPARENCY AWARD

For the fourth consecutive year, PPES Educational Society won the GuideStar India, Platinum Transparency Award, an award created to recognize Non-Profit Organizations that practice and voluntarily demonstrate their transparency and accountability in the public domain. 'GuideStar India Platinum Transparency Award' is the highest transparency Award given to an NGO.



[www.guidestarindia.org](http://www.guidestarindia.org)  
Ask for our Due Diligence Report for details.



GuideStar India Certifications: Gold, FY 2014-15, Platinum, FY 2015-16, Platinum FY 2017-18, Platinum FY 2018-19



## **FINANCIAL REPORTS**

DUE TO COVID-19 WE HAVE NOT BEEN ABLE TO HAVE OUR AUDITORS ATTEND TO THE OFFICE. AS SOON AS THEY ARE AVAILABLE WE WILL PUBLISH THEM ON THE WEBSITE ALONG WITH THE NARRATIVE ANNUAL REPORT.

## **GRATITUDE**

**WE MAKE A  
LIVING BY WHAT WE GET,  
BUT  
WE MAKE A LIFE  
BY WHAT WE GIVE**

*Winston Churchill*

Dear Donors, Sponsors, members of Funding Agencies, and Volunteers, without your support the journey of 19 years would have been impossible. PPES has become a hub for joy of hope, happiness, and opportunities because of friends like you. Thanks a lot for marching side by side with thousands of girls and women of rural Anupshahar.

Your contributions have made the journey of last 20 years a most memorable journey where these girls and women can now proudly say, "I am an asset and not a burden." We really appreciate your commitment to the cause of PPES year and year!



# PARDADA PARDADI EDUCATIONAL SOCIETY

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