



Pardada Pardadi Educational Society

# Pardada Pardadi Educational Society

*Rural Development through Education, Employment & Empowerment of Girls and Women.*

*Creating change makers since 2000.*





### **Renuka Gupta – 02.03.1965-18.05.2021**

**“Immortality is to live your life doing good things and leaving your mark behind.”**

*Our resident superhero and beating heart of Pardada Pardadi left for the heavens on 18th May 2021. But what she left behind is a legacy that shall empower us to carry out the rest of PPES’s journey with the same zeal and compassion. We are more than honoured to have the opportunity to take forward her dream and make it manifest in a way that’d make her proud. She not only made us dream for a better world, she showed us that it can be done.*

#### **A story of Strength, Passion and Resilience**

***“A strong woman is one who feels deeply and loves fiercely. Her tears flow as abundantly as her laughter. A strong woman is both soft and powerful; she is both practical and spiritual. ... “A strong woman loves, forgives, walks away, let’s go, tries again, and perseveres... not matter what life throws at her.”***

*These words perfectly describe how she came to be the beacon of hope for countless women. With compassion in her heart and resilience in her being, Renuka fought until the end as she did in life and she has left a massive hole in all our lives. She was a loving, caring, determined and wonderful woman who’s like we will not see again.*

*Although her body is now at peace, her spirit and her legacy will live on in the thousands of lives that she touched, it will live on in our hearts as we continue on her mission of creating a socially just and fair society for those less fortunate than ourselves.*

*It cannot be overstated or put into words the impact that Renuka had on this world and how many lives she touched. You need only to look at her legacy that she leaves behind.*

*Here’s one for the hero, the icon and to her profound existence. You shall live with us in memory and in effort. We promise not to rest till we deliver you your dream.*

**A personal Note from the President of the PPES board.**

*As President of the PPES board, in light of Renukas passing Sam asked me to step into the breach and take over some of the duties and responsibilities in order to steady the ship whilst we search for a suitable candidate to take on the mantle of CEO.*

*I was extremely humbled to be asked and it is with great honour that I take up these duties, guiding PPES through these tough time, and I hope to sustain the vision of Sam and Renuka for many years to come in whatever capacity I can.*

*Renuka dedicated her life to serving others and for the betterment of society and for the last two decades she was at the helm of Pardada Pardadi guiding us through the highs and lows. She was single minded in her dedication to the cause of educating and empowering rural women and girls of Anupshahar.*

*We would like to thank Renuka’s family for sharing Renuka with us over the last 20 years, she became a sister, an aunt, a friend to us all and a mother to thousands of girls. All of whom are better for having the privilege of calling Renuka our friend and guiding star.*

*Please feel to reach out to us at any time.*

*We are always Thankful for your support.*

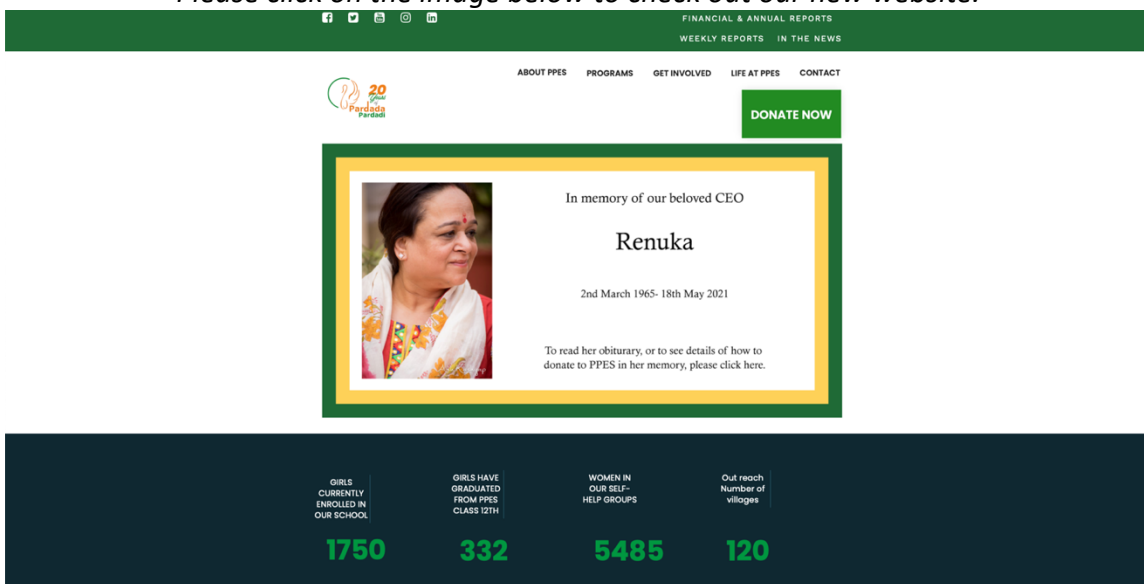
**Lokender Pal Singh**

**With her spirit, PPES carries on...**

*After a number of years of having the old website we decided to make some big changes to our online presence.*

*With it being our 20<sup>th</sup> year we thought that it would be appropriate to freshen up our website, and change the address to bring all of our online platforms in alignment with each other. We wanted to bring a new dynamism to it, to give it a cleaner look and to make it more inviting for our visitors to interact with us. We have changed the online donation process with a view to make it more user-friendly and easy to use. As with all things technology based we faced a few glitches in the matrix and with some valuable feedback from donors we have hopefully ironed out any issues, but we encourage you to let us know if you face any problems.*

*Please click on the image below to check out our new website.*



*In conjunction to the updated website we also took the decision to engage a Social Media agency to handle all of our social media profiles. The rationale behind this is that the intricacies of social media, content creation, graphic design work, Goggle SEO and Google AdWords are all very specialist skill sets that not one individual really possesses.*

*In the current climate the importance of social media has become a priority for all businesses, none more so than organisations such as ours. It is a key tool in our arsenal to connect with our supporters worldwide, to communicate with them key achievements and news but also as a medium to connect with new potential donors.*

*Developing a close relationship with the agency is key to the success, the understanding of what we require, what our short, medium and long term goals are is paramount. It will allow them to develop a cohesive strategy, story lines and connect us with a wider audience than we have ever before.*

*You may have seen some of the latest posts that we are sharing and we have received some really positive feedback from supporters around the world. Please feel free to visit our social media profiles to see the latest news coming out from us.*



### **The unfazed commitment and drive to Educate.**

#### **In Face of Adversity**

*As we know education has been the most adversely hit area amid the pandemic. Despite the hardship, PPES continues to improvise and innovate to ensure the continued educational support that our students require. PPES has been carrying out active engagements and building more channels of social communication to ensure that the process of growth and empowerment of the girls continues to point towards a bright future. As a major step in this direction we have gone forward with the distribution of assignments and other educational material in each of the villages.*





### Innovate to Empower

Even though we are trying our very best to mitigate the disruption to our girls' studies by delivering workbooks and reading materials on a fortnightly basis, there is no substitute for face to face learning. This is where our commitment to innovate to empower comes in. Knowing that the students of classes 10<sup>th</sup> and 12<sup>th</sup> are at the most crucial stages of their education and academics, we have provided them tablets so that they can take online classes effectively and achieve their dreams, coupled with digital pedagogy initiatives. We are in the 2<sup>nd</sup> stage of rolling out tablets to the senior school inclusive of 6<sup>th</sup> to 12<sup>th</sup> grades. A total of over 500 tablets.

### Building Healthy Communities

#### The continued fight Against COVID

Vaccination is one of the key tools in the battle to ensure the health and wealth of our team, the students and the community that we serve. We are proud to announce that all of our staff have started the vaccination process and over 70% are fully vaccinated. We have also run vaccination drives from the school and in 4 villages to date. So far we have vaccinated a total of 1800 staff & their family members and ladies of the Self-help groups. We are confident that the up take will continue and we can deliver more vaccinations to more of our local community.

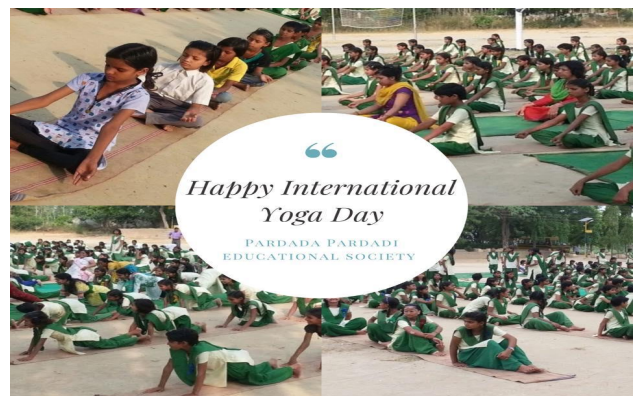


A total of 316 people were successfully vaccinated on the first day.

### Social, Mental and Economic Well Being

#### Yoga Day

One of most powerful tools to fight against stress and anxiety is yoga. Yoga not only helps us to get physically fit but also strengthens us mentally. For young minds yoga paves a way to mindfulness, quality sleep, positivity and strength. That is the reason why we have inculcated yoga in our student's timetable.



Happy International Yoga Day

PARDADA PARDADI EDUCATIONAL SOCIETY

### Our Stand against Patriarchy



Although the girls have not been in the school due to the restrictions we have maintained regular contact with them through our online classes and the delivery of their workbooks. We have also maintained our safety check-ins and we are proud to announce that we have not seen an increase in girl dropouts. We have been able to hold back girls from dropping out of the school. To create a difference you need to think differently. We all have our own definition of happiness. If you ask us, our happiness lies in the happy faces of our students and community. And we always give our best to make education the driving force of happiness by amalgamating it with the best practices to educate, the right nutrition to nurture the brain and create safe and catalytic environments for individual growth.

### Stopping child marriage

We have been working actively for many years in Anupshahar to abolish the practice of child marriages which had drastically risen over the last year because of the COVID pandemic. However, with the support of their friends, their teachers and our outreach workers we have managed to stop a number of child marriage cases and we can proudly say that all of the girls are still in the education system.

### Towards financial independence

Within our community, many people have a tumultuous relationship with money and how to manage their finances properly. That is why to empower the women and girls of our villages we run regular classes to educate them on financial literacy and management of their personal finances.

We encourage all our women and girls to look outside the box for opportunities to further improve the situation and many have taken this to heart and started a business, which requires proper financial management.

We are so proud of all our entrepreneurs who have taken this challenge on.





### Our endeavours beyond the school

With the COVID cases within India on the rise, we have taken measures to ensure that all our beneficiaries and staff are safe by providing them with sets of surgical masks. Face masks are the first defence against this dreadful virus. However, we are determined not to stop us from delivering support to those that most need it

### Effective Logistics

To facilitate the safe travel of the girls to and from our school, we provide transport facilities such as bicycles and buses. If we didn't provide this facility the dropout rates of the girls would be much higher, and with the increasing numbers at the school, we needed to increase our capacity to safely bring the girls to the school. That is why we have added a brand new bus to the fleet, which will service the increased routes that we run. Please click [here](#) to see the new bus.

### Remembering Renuka by the lives she changed.

All of our students and the alumni mourn the loss of Renuka who was nothing short of being a mother for them. These are the people whose lives Renuka really touched. With grief and yet hope in their hearts here's what they had to say as they remember the one who changed their life beyond their dreams. The one who gave them wings and taught how to fly...

*It's hard to explain the relationship of Renuka Ma'am with me. She was an angle, the greatest mother and more than that to me. She taught me how to dream, how to be a strong woman and How to fight for our fundamental rights. Before coming to the United States, she gave me some priceless advices as a mother which made me more confident, strong and matured for my future journey. She gave me wings to fly independently. She inspired me every day, when I see she her in the PPES walking all around the campus, I got a different kind of energy and vibes that introduce me from her motherly love. When Sakshi and I were coming to the United States, We both were 17 years old and she was little worried about us that how we both will go alone to the United States and then she introduced us from a lady ( Tamara Cunningham the Vice President of Global Initiative at NJCU) and told her to take care of both of us because she cared about us same as our mother. We had plans to meet after the lockdown and she was supposed to be visiting us but God had another plans. I just want to say that Wherever I am today just because of her, she showed this path to me and I am very grateful for everything that she has done for me. Even my "thank you" word is very less to thank her. It's my privileges to be one of her daughters. We had an amazing attachment from heart to heart and it will never end. She is always in my heart.*

*I miss and love her so much.*

*One of her daughters,*

*Pinki Rajput, Bsc Nursing from New Jersey City University, USA*

*I would like to share some beautiful moments with Renuka Ma'am. It is so hard to believe that you are not here with us Ma'am. May God give strength to your family and loved ones, I still remember your guidance, your support, your positive attitude, your thoughts and your love and care for all of us. I can't forget the day you called me asking about my passport for an opportunity outside of India and I was not having passport at that time, you were very angry on me for not having a passport and then I decided to prepare my passport. Now I know why you were angry with me for not having a passport. You may be gone from my sight, but you are never gone from my heart, Ma'am.*



Pardada Pardadi Educational Society

*Sweta, Bsc maths 3rd year, Lady sri Ram College of Commerce, University of Delhi*

*Kind regards.*

*Lokender Pal Singh.*

*President of the PPES Board.*

[lokender@pardadapardadi.org](mailto:lokender@pardadapardadi.org)